

Wheelabrator Saugus

Material Separation Plan 4 (MSP4)

**Wheelabrator Technologies Inc. Modification Request
&
Department of Environmental Protection (MassDEP) Approval**

Contents:

- April 23, 2007, letter from Matt Hughes, Wheelabrator Technologies Inc., to Nancy Seidman, MassDEP, seeking approval of an MSP4 modification for the company's Saugus facility
- April 25, 2007, letter from Nancy Seidman, MassDEP, to Matt Hughes, Wheelabrator Technologies Inc., approving the Saugus facility MSP4 modification



Wheelabrator Technologies Inc.

A Waste Management Company

4 Liberty Lane West
Hampton, New Hampshire 03842
(603) 929-3000

April 23, 2007

Nancy L. Seidman
Division Director
Consumer and Transportation Programs
Bureau of Waste Prevention
Massachusetts Department of Environmental Protection
1 Winter Street
Boston, MA 02108

Dear Nancy,

Wheelabrator Saugus, J.V. would like to submit a modification for MSP 4 related to the local public outreach mailings.

Since January 1, 2007 we have started Mercury Recovery Programs in four new communities. The new communities are: Gloucester, Ipswich, Marblehead and Swampscott. Due to the addition of these communities and the cost involved in servicing them, we have made adjustments to our local public outreach mailings program.

For the past few years we have done a postcard mailing to each household in all eight of the participating communities. \$38,000.00 is budgeted in MSP4 for this mailing. With the inclusion of these new communities and an additional 35,000 households, we are not able to do a post-card mailing to each resident.

Wheelabrator Saugus proposes to offer a plan to work in partnership with each community to provide a mailing to each household. We will print approximately 180,000 two sided flyers for inclusion in a scheduled mailing conducted by each community. The flyer may be included in one of several different types of mailings, such as a water bill, community notice, census etc. The community will receive an adequate number of flyers for the mailing prepared to their specifications. Each community will also receive a financial rebate after the mailing has been completed ranging from \$500.00 to \$1,500.00 based on population. This rebate will assist the community in additional costs related to postage and handling.

We anticipate, because this mailing will be very targeted and included with official community information, it may have a greater benefit in educating residents about the program.

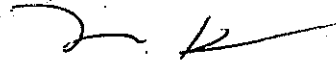
The inclusion of four new communities will also result in additional costs for local newspaper advertising and thermometers for exchange. This new approach to conducting the mailing will save additional money that will be applied to these additional operational costs.

Budget

Design and printing of 180,000 flyers	\$14,200
Community rebates to assist in increased mailing costs.	\$11,500
Twenty local newspaper ads (5 ads for each community)	\$7,000
Two thousand digital thermometers	<u>\$5,300</u>
Total	\$38,000

Thank you for your prompt response to these modifications. Please feel free to contact myself or Pat Scanlon if you have any questions.

Sincerely,



Matt Hughes
Environmental Engineer

cc:

✓ Tina Klein, MADEP
Pat Scanlon, Scanlon Associates



COMMONWEALTH OF MASSACHUSETTS
EXECUTIVE OFFICE OF ENERGY & ENVIRONMENTAL AFFAIRS
DEPARTMENT OF ENVIRONMENTAL PROTECTION
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TIMOTHY P. MURRAY
Lieutenant Governor

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Secretary

ARLEEN O'DONNELL
Commissioner

April 25, 2007

Matthew Hughes, Environmental Engineer
Wheelabrator Technologies, Inc.
4 Liberty Lane West
Hampton, NH 03842

Wheelabrator Technologies Inc.
Material Separation Plan
Modification **Approval**

Dear Mr. Hughes:

The Massachusetts Department of Environmental Protection ("MassDEP") has reviewed and approved the Material Separation Plan ("MSP") modification as described in your letter dated April 23, 2007.

Thank you for working within the provisions of your MSP4 to extend the program benefits to the four communities of Gloucester, Ipswich, Marblehead and Swampscott who have been able to demonstrate consistent delivery of their solid waste to the Wheelabrator Saugus facility.

The proposed adjustments to the local public outreach mailings represent a creative way to service 35,000 additional households without increasing the budget for this line item.

Please contact Tina Klein at 617-292-5704 with any questions regarding this matter.

Sincerely,

Nancy L. Seidman, Division Director
Consumer and Transportation Programs
Bureau of Waste Prevention

cc: Pat Scanlon, Scanlon Associates

